



Kingdom of the Netherlands

Invitation

Dutch Dairy Roundtable

Organizer: Embassy of the Kingdom of the Netherlands

Date: Wednesday, July 3rd , 2024

As landscape of dairy industry in China is changing on a daily basis, it becomes increasingly important to understand the real market and seize the emerging opportunities. It is within this context, Embassy of the Kingdom of the Netherlands will organize a roundtable on dairy industry on Wednesday, July 3rd during China Dairy Exhibition in Wuhan, Hubei province.

The roundtable contains three parts: first, two keynote presentations concerning global dairy supply and demand with a focus on China, policy analysis, industry development and trend in China; second, internal discussion with keynote speakers and Dutch participating enterprises; third, Sino-Dutch dairy business reception. We warmly welcome all of you to join us for latest trend within industry and networking opportunities. Please see the agenda as below.

Venue: The V15 conference room, Wuhan International Convention Center

(武汉国际会议中心: 一楼 V15 会议室)

Address: No.666 Qingchuan Boulevard, Hanyang District, Wuhan, Hubei province

(湖北省武汉市汉阳区晴川大道 666 号)

Time	Agenda
15:30- 15:55	Registration
15:55- 16:00	Opening speech by Mr. Karel van Bommel Agricultural Counsellor for Veterinary & Phytosanitary Affairs Embassy of the Kingdom of the Netherlands
16:00-16:30	Topic: Global Dairy Supply and Demand with a Focus on China Speaker: Ms. HUANG Wenjun, Executive Director, Senior Dairy Analyst (Asia) RaboResearch Food & Agribusiness, Rabobank
16:30-17:00	Topic: Dairy Industry Development and Trends in China Speaker: Professor LI Shengli, College of Animal Science and Technology China Agricultural University
17:00-18:00	Q&As Internal Discussion
18:00-18:30	End of roundtable and Walk to business reception venue (five-minute walk)
18:00-20:00	Sino-Dutch Dairy Business Reception

Participation is free, but registration is required. Please register by filling the table below and send to Ms. Lily Zhang, lily.zhang@minbuza.nl before June 24th

Company name	Participant	Job title	Email	Mobile	WeChat ID

*Please note that this is an exclusive invitation, **two participants** from one company each.